



**29TH ANNUAL CONFERENCE**  
of the Rural Health Association of Tennessee

**Sponsor Prospectus**  
Guide to sponsorship opportunities

**November 15-17, 2023**



The purpose of RHA of TN's annual conference is to provide continuing education opportunities to health care providers, state and local government officials, school health staff, students and others about the health concerns of rural Tennesseans and research-based solutions.

This event is supported by a contract with the Tennessee Department of Health and partners like you.

**Join 300 attendees in the education, healthcare, and private sectors.**

**Sponsors will have the opportunity to:**

Connect with public educators,  
healthcare providers, and administrators

Develop partnerships and share  
resources to advance the mission  
of improving rural health

Grow brand awareness and opportunities  
to partner with direct service  
professionals, educators, and advocates

Join us at the 29<sup>th</sup> Annual Rural Health Association of Tennessee Conference.

**How to become a Sponsor:**

Contact Allie Haynes via email ([allie@tnruralhealth.org](mailto:allie@tnruralhealth.org)) or phone (615)907-9707 to discuss options listed below.

## Sponsorship Levels:

Platinum  
\$10,000

- Support location of exhibit booth
- Full-page color ad in conference brochure
- Onscreen acknowledgment in plenary session room
- Six complimentary conference registrations
- One RHA of TN Organizational membership
- Logo on t-shirt provided to registered guests
- Option to include a conference bag stuffer
- Acknowledgement at luncheon
- Introduce Plenary Speaker
- Logo appears in 12 Rural Health Digest newsletters (electronic) and RHA of TN website for 1 year.
- Top-tier Preferred Partner recognition in RHA of TN's Learning Management System

Gold  
\$5,000

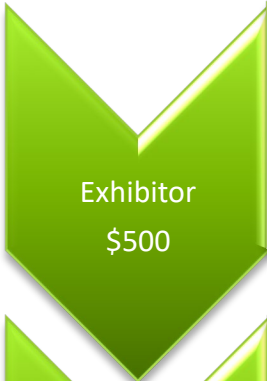
- Exhibit booth in prime location
- Full-page black and white ad in conference brochure
- On-screen acknowledgement in plenary session room
- Four complimentary conference registrations
- One RHA of TN Organizational membership
- Option to include a conference bag stuffer
- Logo appears in 6 Rural Health Digest newsletters (electronic) and RHA of TN website for 1 year
- Second-tier Preferred Partner recognition in RHA of TN's Learning Management System

Silver  
\$2,500

- Half-page black and white ad in conference brochure
- On-screen acknowledgment in plenary session room
- Two complimentary conference registrations
- Third-tier Preferred Partner recognition in RHA of TN's Learning Management System

Bronze  
\$1,000

- Exhibit booth
- Quarter-page black and white ad in conference brochure
- On-screen acknowledgment in plenary session room
- Two complimentary conference registrations



- **This level is only for non-profit and state agencies who do not wish to participate at a higher level**
- Quarter-page black and white ad in conference brochure
- Exhibit booth
- One complimentary registration
- Requested to bring one door prize of \$25 value



- Full-page - \$500
- Half-page - \$300
- Quarter-page - \$175
- Logo in Rural Health Digest - \$500 per newsletter
- On-demand session sponsor - \$500



**SPONSOR REGISTRATION FORM**

**29<sup>TH</sup> ANNUAL RURAL HEALTH CONFERENCE NOVEMBER 15-17, 2023**

Please return this page and your logo to be included in the brochure to [allie@tnruralhealth.org](mailto:allie@tnruralhealth.org) to receive an invoice.

\*One Additional Sponsor Attendee \$100

Company Name (as to appear in program) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Tel \_\_\_\_\_ Ext. \_\_\_\_\_

Email \_\_\_\_\_ \$25 Electricity Needed? Yes \_\_\_\_\_ No \_\_\_\_\_

Sponsorship level \$ \_\_\_\_\_ Ads \$ \_\_\_\_\_ Additional attendee \$ \_\_\_\_\_

Additional Attendee Name: \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_